CASE STUDY

Neev Systems Salesforce implementation helped Bellwether Coffee achieve streamlined roasting machine monitoring and data management

Client
Bellwether Coffee

Location
California, U.S.

Industry
Manufacturing

About the Client

Bellwether Coffee operates in manufacturing, providing retailers with a socially responsible and sustainable coffee solution. Their zero-emissions commercial roaster and advanced software platform enable businesses to responsibly source, create, roast, and share delicious coffee. Bellwether Coffee's innovative approach allows cafes, grocers, and other businesses to save costs while delivering fresh coffee.

Challenges

Bellwether Coffee faced challenges with maintaining and managing roasting information from the equipment installed at retailer locations. This impacted their ability to understand the health of the machines and required service maintenance.

Solutions

To address the challenges faced by Bellwether Coffee, Neev Systems implemented the following solution:

- Implemented a robust integration architecture to connect the IoT cloud and Salesforce.
- Leveraged Cloud Data Platform for data storage and maintenance.
- Utilized major iPaas tool workflows to retrieve, process, and integrate the roasting data into Salesforce.
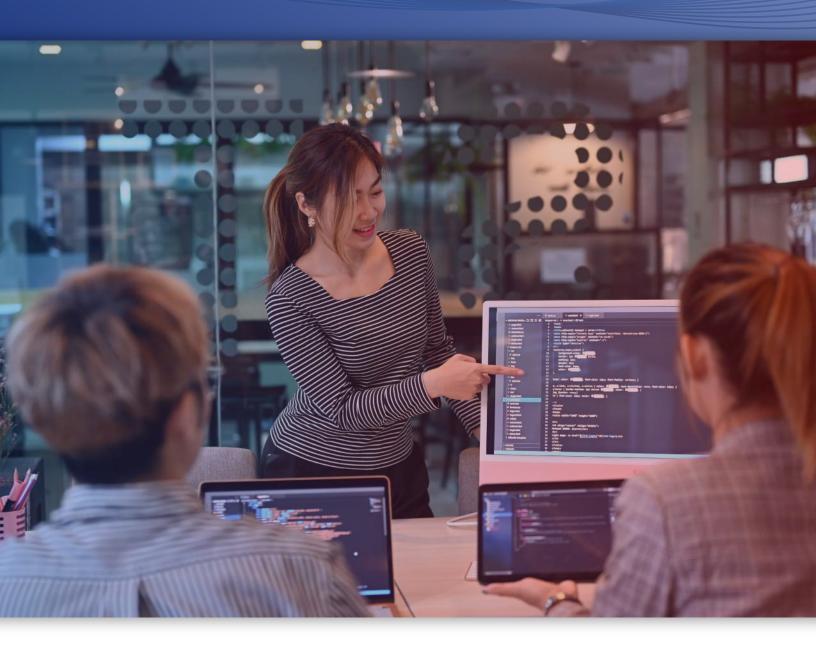
Application/Technologies Used:

- IoT cloud for collecting and transmitting roasting data and machine health information.
- Cloud Data Platform for data storage and maintenance.
- Major iPaas tool workflows for data retrieval, processing, and integration into Salesforce

Benefits

- Enabled real-time monitoring of roasting machines' roasting and health information.
- Eliminated manual data loading efforts for administrators.

Approach and Methodology

Integration Architecture:

- Developed a robust integration architecture to connect the roasting machines' IoT cloud data seamlessly with Salesforce.

- Implemented integration components to retrieve roasting data and machine health information from the IoT cloud.

- Utilized Cloud Data Platform for data storage and maintenance and employed major iPaas tool workflows for data retrieval, processing, and integration into Salesforce.

About Neev Systems

Neev Systems is a reliable IT partner committed to providing tailored solutions and services in and around Digital Transformation, Cloud Computing, Integration Services, ERP Solutions, and Product Engineering Services. We take pride in helping businesses transform their vision into action by offering comprehensive implementation support where our experts collaborate closely with clients to understand their goals and challenges.

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neev SYSTEMS
FOUNDATION FOR FUTURE

www.neevsystems.com

contact@neevsystems.com

408-676-NEEV

691 S Milpitas Blvd, #217, Milpitas, CA-95035, **USA**

4th Floor, Hive Space 2.0, Divine Babylon building, Ramalayam Road, Whitefields, Kondapur, HITECH City, Hyderabad – 500081, Telangana, **India**